



Jeff Friedman, BA
Executive Director

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October 8, 2018

Dear Friends:

This year is the MAPS Charities Community Service Award Luncheon 10th Anniversary and it will be held on Friday, February 22, 2019 at the Skirball Cultural Center. **We are excited to have as our honoree, Dale Surowitz, Chief Executive Officer at Providence Tarzana Medical Center. In 2008 he played an integral role in the transition of this hospital from a for profit institution to a not for profit faith based hospital of Providence Health and Services.** Dale has been involved in many civic organizations including serving on the Boards of the Encino and West Valley/Warner Center Chambers of Commerce. Currently he is the Chair of the United Chamber of Commerce and a Board member of the Foundation of California State University-Northridge, Valley Industry and Commerce Association and the Senior Services and PACE Programs for the Jewish Home for the Aging. Among his many awards are the 2017 Fernando Award for Volunteerism and Community Service and the Jewish Home for the Aging Circle of Life Award.

Reading glasses, new beds, walkers, DWP bills, rent, shoes, dental work, wheelchair ramps, refrigerators, respite care in the home, blood pressure cuffs, and food cards— these are just a few of the things that your support of our previous MAPS Charities Community Service Award luncheons provided to seniors in need throughout the greater Los Angeles County area.

Your generous support of this year's award luncheon will allow MAPS Charities to continue to provide necessities to seniors that many of us take for granted. We invite you to select one of the attached sponsorship opportunities for this event and send the completed form with your check, made out to MAPS Charities, to the address listed on the sponsorship form.

Your sponsorship must be received no later than December 15, 2018 to have your name or your company's name listed as a sponsor on the printed invitation. Sponsorships received after **December 15th** will be listed on the **e-mail** version of the invitation and in the Tribute Book at the event. Please click the link below for sponsorship forms. Our email is info@mapscharities.org if you have questions.

Sincerely,

Jeffrey A. Friedman, Executive Director
MAPS Charities

MAPS CHARITIES

14320 Ventura Blvd., #331, Sherman Oaks, California 91423 (818) 613-2795

A nonprofit, charitable, tax exempt organization dedicated to assisting disadvantaged seniors. 501(c)(3) #27-0749461



MAPS Charities Community Service Award Luncheon
Skirball Cultural Center
February 22, 2019

- \$15,000 PRESENTING SPONSOR** – 20 tickets to event (2 Tables).
Category exclusivity. Special recognition on MAPS Website. Recognition on cover of program and on invitation. Special recognition on day of event. Recognition on all advertisement and flyers including media as Presenting Sponsor and a full page color ad in the luncheon program.
- \$5,000 DIAMOND SPONSOR** – 12 tickets to the event (1 Table).
Special recognition on MAPS Website. Special recognition on day of event. Recognition on all advertisement, flyers and media. Full page color ad in luncheon program.
- \$3,500 PLATINUM SPONSOR** – 10 tickets to event. (1 Table)
Special recognition on MAPS Website. Recognition on invitation and program. Special recognition on day of event. Recognition on all advertisement, flyers and media. Full page color ad in the luncheon program.
- \$1,800 GOLD SPONSOR** – 8 tickets to event.
Recognition on invitation and recognition in program. Special recognition on day of event. Recognition on all advertisement, flyers and media. Full page color ad in the luncheon program.
- \$750 SILVER SPONSOR** – 4 tickets to event.
Recognition on invitation and in program. Recognition on all advertisement, flyers and media. ½ page color ad in the luncheon program.
- \$400 BRONZE SPONSOR** – 2 tickets to event.
Recognition on invitation and in program. Recognition on all advertisement, flyers and media. ¼ page color ad in the luncheon program.
- \$250 SUPPORTING SPONSOR** – 1 ticket to event.
Recognition on invitation and in program. Recognition on all advertisement, flyers and media. Business card ad in the luncheon program.



MAPS Charities Community Service Award Luncheon
 Skirball Cultural Center on February 22, 2019

Please select opportunities below. Make check payable to MAPS Charities, and mail to:

**Linda Radell • c/o On-Site CPR
 4230 S. Centinela Ave., #203 • Los Angeles, CA 90066**

SPONSORSHIP OPPORTUNITIES

- \$ 15,000 PRESENTING SPONSOR _____
- \$ 5,000 DIAMOND SPONSOR _____
- \$ 3,500 PLATINUM SPONSOR _____
- \$ 1,800 GOLD SPONSOR _____
- \$ 750 SILVER SPONSOR _____
- \$ 400 BRONZE SPONSOR _____
- \$ 250 SUPPORTING SPONSOR _____
- \$ 130 SINGLE TICKET _____

TRIBUTE BOOK ADVERTISING OPPORTUNITIES

- \$ 700 FULL PAGE AD (6" x 8") _____
- \$ 500 ½ PAGE AD (3.5" x 5") _____
- \$ 300 ¼ PAGE AD (2.5" x 3.5") _____
- \$ 200 BUSINESS CARD AD _____
- \$ 75 TRIBUTE LINE _____

*** Artwork should be in PDF format and forwarded to Jfr51661@cs.com
 no later than February 1st, 2019**

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____