



October 7, 2019

Dear Friends:

This year is the 11<sup>th</sup> Anniversary of the MAPS Charities Community Service Award Luncheon. It will be held on Friday, February 21, 2020 at the Skirball Cultural Center. **We are excited to have as our honoree, Steve Barlam, MSW, LCSW who is the Chief Professional Officer and Co-Founder of LivHome.**

Steve has specialized exclusively in the field of Geriatrics in the non-profit, private practice and corporate arenas working directly with older adults and their families as well as developing innovative service delivery models with a passion for care management. He has served on numerous national and local Boards and as President of the National Association of Professional Geriatric Care Managers, currently the Aging Life Care Association. Steve is a regular lecturer at local universities and national conferences. He firmly believes in the power of education and coaching to help professionals enhance their skills to positively impact their clients' lives as well as their practices.

Reading glasses, new beds, walkers, utility bills, rent, dental work, wheelchair ramps, refrigerators, blood pressure cuffs, small home repairs and assisting homeless seniors - these are just a few of the things that support of our previous MAPS Charities Community Service Award luncheons provided to seniors in need throughout the greater Los Angeles County area.

Your generous support of this year's award luncheon will allow MAPS Charities to continue to provide necessities to seniors that many of us take for granted. We invite you to select one of the attached sponsorship opportunities for this event and send the completed form with your check, made out to MAPS Charities, to the address listed on the sponsorship form.

**Your sponsorship must be received no later than December 30, 2019 to have your name or your company's name listed as a sponsor on the printed invitation.** Sponsorships received after **December 30th** will be in the Tribute Book and PowerPoint at the event.

Our email is [info@mapscharities.org](mailto:info@mapscharities.org) if you have questions.

Sincerely,

Jeffrey A. Friedman, Executive Director  
MAPS Charities

Jeff Friedman, BA  
*Executive Director*

#### **BOARD OF DIRECTORS**

Janet R. Morris, Esq.  
*President*

Kevin Crowell, MAG  
*Vice-President*

Susan Pomerantz, BS  
*Secretary*

Diane Sussman, MA, CSA  
*Treasurer*

Larry Freedman, BA

Kathleen Goldner, BA

Marlene Harrison, BS, RN

Barbara Kingston, BA

Linda Radell, BA, EMT

Klara Zimmerman, BS, CRCFE

Rachelle Dardeau, MS, MSW  
*Emeritus*

#### MAPS CHARITIES

14320 Ventura Blvd., #331, Sherman Oaks, California 91423 (818) 208-0323 [info@MAPSCharities.org](mailto:info@MAPSCharities.org)

A nonprofit, charitable, tax exempt organization dedicated to assisting disadvantaged seniors. 501(c)(3) #27-0749461

[MAPSCharities.org](http://MAPSCharities.org)



MAPS Charities Community Service Award Luncheon  
Skirball Cultural Center  
Friday, February 21, 2020

- \$7,000**      **PRESENTING SPONSOR** – 20 tickets to event (2 Tables). Category exclusivity. Special recognition on the MAPS Charities Website. Recognition on cover of Tribute Book and on PowerPoint at the event. Special recognition on day of event. Recognition on all advertisement and flyers including media as Presenting Sponsor and a full-page color Ad in the Tribute Book.
- \$5,000**      **DIAMOND SPONSOR** – 12 tickets to the event (1 Table). Special recognition on the MAPS Charities Website. Recognition on day of event in Tribute Book and PowerPoint. Recognition on all advertisement, flyers and media. Full-page color Ad in the Tribute Book.
- \$3,500**      **PLATINUM SPONSOR** – 10 tickets to event (1 Table). Special recognition on the MAPS Charities Website. Recognition on day of event in Tribute Book and PowerPoint. Recognition on all advertisement, flyers and media. Full-page color Ad in the Tribute Book.
- \$1,800**      **GOLD SPONSOR** – 8 tickets to event. Special recognition on the MAPS Charities Website. Recognition on day of event in Tribute Book and PowerPoint. Full-page color Ad in the Tribute Book.
- \$750**      **SILVER SPONSOR** – 4 tickets to event. Recognition on the MAPS Charities Website. Recognition on day of event in Tribute Book and PowerPoint. Half-page color Ad in the Tribute Book.
- \$400**      **BRONZE SPONSOR** – 2 tickets to event. Recognition on the MAPS Charities Website. Recognition on day of event in Tribute Book and PowerPoint. One-third page color Ad in the Tribute Book.
- \$250**      **SUPPORTING SPONSOR** – 1 ticket to event. Recognition on the MAPS Charities Website. Recognition on day of event in Tribute Book and PowerPoint. Business card color Ad in the Tribute Book.



**MAPS Charities Community Service Award Luncheon  
Skirball Cultural Center on Friday, February 21, 2020**

*Please select opportunities below. Make check payable to MAPS Charities, and mail to:*  
**MAPS Charities, 14320 Ventura Blvd., #331, Sherman Oaks, CA 91423**

**SPONSORSHIP OPPORTUNITIES**

\$7,000	PRESENTING SPONSOR	_____
\$5,000	DIAMOND SPONSOR	_____
\$3,500	PLATINUM SPONSOR	_____
\$1,800	GOLD SPONSOR	_____
\$750	SILVER SPONSOR	_____
\$400	BRONZE SPONSOR	_____
\$250	SUPPORTING SPONSOR	_____
\$130	SINGLE TICKET	_____

**TRIBUTE BOOK ADVERTISING OPPORTUNITIES**

\$800	FULL PAGE AD (6" x 8")	_____
\$600	1/2 PAGE AD (3.5" x 5")	_____
\$350	1/3 PAGE AD (2.5" x 3.5")	_____
\$200	BUSINESS CARD AD	_____
\$75	TRIBUTE LINE	_____

**\* Artwork should be in PDF format and forwarded to [Jfr51661@cs.com](mailto:Jfr51661@cs.com)  
no later than January 30, 2020**

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_